serverloft

The new serverloft: An even stronger focus on professional customers using state-of-the-art hardware and the latest software features

Cologne, 19.10.2016 – serverloft has further aligned its product and service portfolio to the needs and requirements of professional customers. Together with the renewed portfolio, the entire website and brand appearance have been updated.

Web experts can now easily implement mid-sized and large-scale projects using a flexible infrastructure while gaining all the benefits of a cloud product – and that without having to share their own resources. Moreover, serverloft customers profit from reliable, branded hardware offered at fair prices and a provisioning time of less than 60 minutes.

"The aim of the relaunch of our brand is to demonstrate all the benefits of our products and services to professional and highly demanding clients and to convince them with our reliable technology. Our customers are able to maintain complete control thanks to the clear, transparent overview of our services and conditions," explains Martin Pawliczek, Director of serverloft.

serverloft customers first to profit from Plesk Onyx

Following its realignment, serverloft now supports Plesk as an exclusive launch partner for the new version of the market leading hosting control panel. With Plesk Onyx, professional users can expect numerous new features. While more demanding customers and experts will be able to control and administer their projects more easily, regardless of whether they use the Git integration, the ready-to-code environment with Ruby and Node.js support, or the Docker virtualization tool.

"The new Plesk Onyx features together with our high-quality infrastructure provide professional customers with an advanced web environment for their projects. Entering the extended partnership with Plesk is an absolutely logical step in our realignment," says Martin Pawliczek about the new partnership arrangement.

As part of the global kick-off, serverloft customers can choose Plesk Onyx for their products at special prices. Plesk Onyx Web Admin and Plesk Onyx Web Pro are available to all serverloft users free of charge in the promotional period.

Attractive for resellers

Agencies and resellers now receive intensive service and support from the newly organized key account team. In addition to high-quality technology, resellers profit from 24/7 support provided by personal contacts.

For further information, please visit https://serverloft.com

About serverloft
serverloft was founded in 2008 and provides dedicated servers for professional customers and business applications. With high-quality branded hardware, 24/7 support and the experience of a hosting pioneer, serverloft supports premium customers with reliable hosting for demanding projects. At the same time, serverloft offers attractive conditions to agencies and resellers.

serverloft is part of HEG, the largest European hosting provider in private ownership with more than 1.7 million business customers. With its 123-reg, DomainFactory, Heart Internet, Host Europe, PlusServer und server4you brands, the Group has achieved a powerful market presence in Europe, such as being the largest domain registrar in Great Britain and the leading managed hosting provider in Germany.

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